

I would like to participate in the Safety Town Business Advertising program. I understand that my business façade agreement will be for a period of five years.

Please print all information clearly:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Safety Town Sponsorship Opportunities

Standard (\$600) x # \_\_\_\_\_ = \$ \_\_\_\_\_

Deluxe (\$900) x # \_\_\_\_\_ = \$ \_\_\_\_\_

Supersize (\$1,200) x # \_\_\_\_\_ = \$ \_\_\_\_\_

Engraved Bench (\$1,200) = \$ \_\_\_\_\_

Trike Shed (\$3,500) = \$ \_\_\_\_\_

Sunshade (\$15,000) = \$ \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Date \_\_\_\_\_

**Sign Discount:** If you wish to supply your own business sign for the façade, reduce the price above by \$100. Please contact Karen at Parks & Recreation for the sign parameters for each size façade.

Please make checks payable to  
"Warminster Township—Safety Town"

Send this form to: Safety Town @ WCP  
1100 Veterans Way  
Warminster, PA 18974

For more information, contact: Jessica Fox or  
Kathie McDonough at Parks & Recreation

recreation@warminsterpa.org/ 215-443-5428  
OR download a brochure from the website:  
[www.warminstertownship.org](http://www.warminstertownship.org)

Warminster Safety Town  
1100 Veterans Way  
Warminster, PA 18974



# Warminster Safety Town



## Be a big part of "Little Warminster"

Warminster Township  
Parks & Recreation Department  
partners with Warminster Rotary  
to provide a unique recreation  
venue for children

Check out what's new!  
[www.warminstertownship.org/safetytown](http://www.warminstertownship.org/safetytown)

## Warminster Parks & Recreation in partnership with Warminster Rotary

presents

# Safety Town Update

## Warminster Community Park

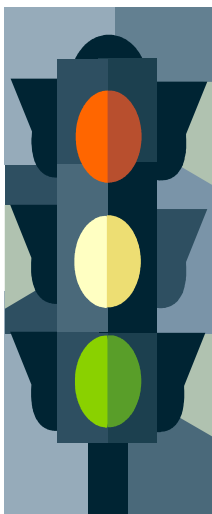
### What is SAFETY TOWN™?

Safety Town is a miniaturized version of Warminster Township where young children can ride tricycles and big wheels and play in a make-believe town. All the storefronts and street buildings are local businesses and the safety signs and street markings have been shrunk down to smaller size to help teach the importance of street safety to our youngsters. Stop signs, street signs, one way signs, a railroad crossing, and pedestrian crosswalks are all included. The buildings have been designed for interactive play. There is plenty to spur the imagination of any child!

This project was a cooperative effort between the Warminster Rotary and the Parks & Recreation Department starting with an idea in 2009!

### KEEPING IT GREEN!

Building facades are made from **recyclable plastic lumber materials and green paint!** Building facades come in a variety of sizes (5', 8' or 10') for a **five (5) year term**. Each building is equipped with open doors and windows to allow for creative play. **One is just right for your business!**



In 2011, after several weekends of construction and over 1,000 hours of volunteer time, Warminster Parks & Recreation, in conjunction with the Rotary, opened Safety Town in Warminster Community Park. Many businesses signed up for the original 5-year "lease" which came to an end in December of 2016. Now, in addition to building facades, the push for funds is a little different as we seek business sponsorship to expand the number of facades but also to add a trike shed, a sunshade, benches and trees.

Although our Charter members have had first right of refusal, there are additional opportunities for new businesses to participate. Warminster Rotary and the Parks Department reserves the right to limit business types on a first come, first served basis, and to approve the design of the signage and logos prior to installation. Full payment and a signed contract is due prior to building or sign production.

### BUILDING FAÇADE SPONSORSHIP INFO

Various building façades sizes are available—choose a Standard, Deluxe or Supersize. Each building will be personalized to suit the business sponsor including signage and logos that make each business special. All sponsorships include sign production and installation, but you will need to provide artwork. Since local artists will be donating time for painting, please try to keep artwork simple.

#### Façade Rates\* for a Five (5) Year Term:

Standard (5 ft.) = \$600    Deluxe (8 ft.) = \$900

Supersize (10' ft.) = \$1,200

\*If the business chooses to provide their own sign, reduce the cost by \$100 and contact Park & Rec for size parameters: 215-443-5428

#### Other Safety Town Amenities:

Engraved bench - (6 ft) - \$1,200 ea - single line

Trike Shed - \$3,500

30'x30' Sunshade - \$15,000

Trees: 2.5" DBH - \$400 ea. (if available)

