



WARMINSTER TOWNSHIP FREE LIBRARY STRATEGIC PLAN 2017–2021



Warminster Township Free Library
*A Community Public Library &
Bucks County Library System Member*

**“A library
outranks any
other one thing
a community
can do to
benefit its
people.**

**It is a never
failing spring in
the desert.”**

**– Andrew
Carnegie**

**1076 Emma Lane
Warminster, PA 18974**

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www.buckslib.org

OUR SERVICE PRIORITIES

Create Young Readers: Early Literacy

Children from birth to age five will have programs, services, and resources designed to ensure that they will enter school ready to learn to read, write, and listen.

Satisfy Curiosity and Stimulate Imagination: Lifelong Learning and Quality of Life

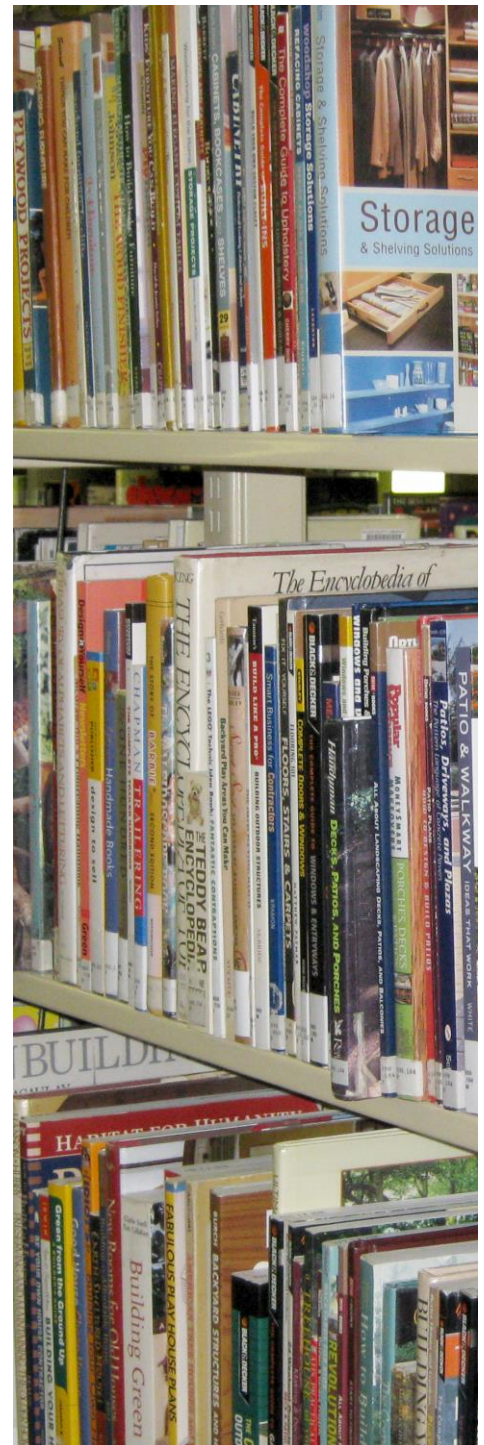
Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

Visit a Comfortable Place

Residents will have safe and welcoming physical places to meet and interact with others, read, study, work and attend programs and classes of local interest.

Connect to the Online World: Public Internet Access

Residents will have high-speed access to the digital world, with no unnecessary restrictions or fees, to ensure that everyone can take advantage of the ever-growing resources and services available through the Internet.



“The only thing that you absolutely have to know is the location of the library.”

– Albert Einstein

GOAL #1

Children from birth to age five will have programs, services, and resources designed to ensure that they will enter school ready to learn to read, write, and listen.

Objectives for Goal #1

- Annually, the number of children registered with a library card will increase by 50 (FY 2016: 3,370).
- By December 31, 2021, the number of children who attend a library program will increase from 6,993 (FY 2016) to 7,343.
- Annually, the circulation of materials for young children will be at least 34,270.
- Annually, at least 90% of the parents and caregivers who attend a program will indicate that the services provided were very good or excellent at preparing their child for school.
- Annually, 95% of parents or caregivers will express their satisfaction with the children's collection.
- Annually, the number of young children who register for Summer Reading Program will increase by 25%.

**SERVICE
PRIORITY**

**Create
Young
Readers:
Early
Literacy**



GOAL #1

Activities for Goal #1

- Provide monthly early literacy tips to parents and caregivers that will be reinforced through selected books at story times and create online videos demonstrating such.
- Expand outreach to preschools and other local organizations twice quarterly.
- Develop age-appropriate reading lists for parents and caregivers to help familiarize them with our collection and help them find materials more easily.
- Spend more time reviewing professional literature to find the best books for our patrons' needs.
- Assess parent-teacher collection to update and modify as necessary.
- Offer a craft after Pre-K story time that focuses on a child's literacy readiness skills (e.g. coloring inside the lines and cutting with scissors).
- Evaluate existing story times with the goal of incorporating more early literacy skills into the structure and presentation.
- Post a list of books and vocabulary used in story time programs to help parents find the books read to integrate new words into their daily interactions with the child.
- Books and vocabulary will be posted online for all story time programs to help parents find the books read and integrate new words into their daily interactions with their child.
- Offer programs for preschoolers throughout the summer months that target school readiness and facilitate hands-on inquiry-based learning (e.g. Play K, LEAP into Science, etc.)
- Expand story times to afternoons and evenings.
- Attend workshops, webinars, and classes that teach early literacy techniques and skills to incorporate into story times and programs.

“Libraries allow children to ask questions about the world and find the answers. And the wonderful thing is that once a child learns to use a library, the doors to learning are always open.”

— Laura Bush



GOAL #2

Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

Objectives for Goal #2

- Annually, adult non-fiction circulation will total at least 17,000.
- Annually, adult fiction circulation will total at least 32,500.
- Annually, circulation of adult media will total at least 34,025.
- Adult audio downloads will increase 10% annually (FY 2016: 14,497).
- Annually, a minimum of 90% of adults surveyed, who were looking for information or materials to explore a topic of personal interest, will indicate the Library's collection was very good or excellent.
- A minimum of 90% of adults and young adults surveyed will indicate that they found something good to read, listen to, or view in the Library's collection.
- Annually, a minimum of 90% of people who attended an adult-g geared library program will evaluate the program as very good or excellent.
- Combined interlibrary loans (ILL) will increase by 5% annually.

**SERVICE
PRIORITY**

**Satisfy Curiosity
and Stimulate
Imagination:
Lifelong
Learning &
Quality of Life**



GOAL #2

Activities for Goal #2

- Spend more time reviewing journals, catalogs, talk and news shows, and online reviews to expand and enrich the collection for an exceptional browsing experience.
- Focus on promoting and advertising what we have to offer (programs, services, collections).
- Explore innovative and relevant topics for community-centric programming.
- Establish monthly/quarterly book talks.
- Continue with, and broaden, topics for the Library 101 and Device Advice series.
- Work with the Friends of the Library to develop a speaker series.
- Educate users about ILL services through newsletters, email blasts, social media, and website.

**“Google can
bring you back
100,000
answers.**

**A librarian can
bring you back
the right one.”**

– Neil Gaiman



GOAL #3

Residents will have safe and welcoming physical places to meet and interact with others, read, study, work, and attend programs and classes of local interest.

Objectives for Goal #3

- By December 31, 2021, visits to the library will increase from 129,000(FY 2016) to 132,000.
- Annually, registered users will total at least 16,800.
- Annually, at least 90% of library visitors will indicate that the library was an attractive, safe, and welcoming place.

Activities for Goal #3

- Continue with and complete new LED lighting/fixture plan.
- Create “outdoor room” at main entrance to include pergola, group and individual seating, amphitheater, and plants/shrubs/trees with corresponding horticultural signs.
- Evaluate courtyard for permanent story walk or other community-driven purpose.
- Work with Warminster Police for a walk-through presence.
- Renovate meeting room to open directly into the Library for quiet study, scheduled collaborative work, meeting space, and library-run programs and classes.
- Renovate community room for premium atmosphere and layout for large group meetings and programming.
- Enclose reading lounge with glass walls for quiet area.
- Research grant opportunities to assist with targeted projects.

**SERVICE
PRIORITY**

**Visit a
Comfortable
Place**



GOAL #4

Residents will have high-speed access to the digital world, with no unnecessary restrictions or fees, to ensure that everyone can take advantage of the ever-growing resources and services available through the Internet.

Objectives for Goal #4

- Annually, a minimum of 15,000 sessions will be logged by users on library-provided Internet access computers or devices.
- Annually, total one-on-one tech desk visits will be at least 250.
- By December 31, 2021, the number of people who connect to the Internet via the library's Wi-Fi access will increase 25%.
- 75% of adults of Township website users surveyed will rate the Library's webpages as informative and user-friendly.

Activities for Goal #4

- Install a laptop/tablet bar where the current carousel catalogues are located.
- Purchase tablets and locking stands to house them at end of identified stacks to use as catalogues.
- Research grants for technology for purchase of laptops, smartblock, tablets.
- Research tools to aid patrons in content creation.
- Promote and advertise through newsletters, email blasts, social media, and website.

SERVICE PRIORITY

**Connect to the
Online World:
Public Internet
Access**

