I would like to participate in the Safety Town Business Advertising program. I understand that my business façade agreement will be for a period of five years.

Please print all information clearly:

Name _____

Company _____

Address_____

City _____

State _____ Zip _____

Phone _____

Email _____

Safety Town Sponsorship Opportunities

Standard ($600) x #____ = $_____

Deluxe ($900) x #____ = $_____

Supersize ($1,200) x #____= $_____

Engraved Bench ($1,200) = $_____

Trike Shed ($3,500) = $_____

Sunshade ($15,000) = $_____

Total Enclosed $_____

Sign Discount: If you wish to supply your own business sign for the façade, reduce the price above by $100. Please contact Karen at Parks & Recreation for the sign parameters for each size façade.

Please make checks payable to
"Warminster Township—Safety Town"

Send this form to: Safety Town @ WCP
1100 Veterans Way
Warminster, PA 18974

For more information, contact:
Mark McKee: Sales Coordinator
mrdietz1@hotmail.com
Karen Whitney:Parks & Recreation
kwhitney@warminsterpa.org/ 215-443-5428
OR download a brochure from the website:
www.warminstertownship.org

Warminster Safety Town
1100 Veterans Way
Warminster, PA 18974

Check out what's new!
www.warminstertownship.org/safetytown

Warminster Safety Town

Be a big part of "Little Warminster"

Warminster Township Parks & Recreation Department partners with Warminster Rotary to provide a unique recreation venue for children

Warminster Parks & Recreation in partnership with Warminster Rotary

presents

Safety Town Update

Warminster Community Park in 2017!

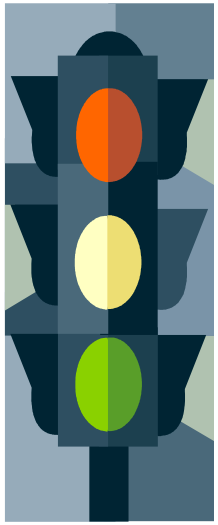
What is SAFETY TOWN"?

Safety Town is a miniaturized version of Warminster Township where young children can ride tricycles and big wheels and play in a make-believe town. All the storefronts and street buildings are local businesses and the safety signs and street markings have been shrunk down to smaller size to help teach the importance of street safety to our youngsters. Stop signs, street signs, one way signs, a railroad crossing, and pedestrian crosswalks are all included. The buildings have been designed for interactive play. There is plenty to spur the imagination of any child!

This project was a cooperative effort between the Warminster Rotary and the Parks & Recreation Department starting with an idea in 2009!

KEEPING IT GREEN!

Building facades are made from **recyclable plastic lumber materials and green paint!** Building facades come in a variety of sizes (5', 8' or 10') for a **five (5) year term.** Each building is equipped with open doors and windows to allow for creative play. **One is just right for your business!**



In 2011, after many months of construction and over 1,000 hours of volunteer time, Warminster Parks & Recreation, in conjunction with the Rotary, opened Safety Town in Warminster Community Park. Many businesses signed up for the original 5-year "lease" which came to an end in December of 2016. This year, in addition to building facades, the push for funds is a little different as we seek business sponsorship to expand the number of facades but also to add a trike shed, a sunshade, benches and trees.

Although our Charter members have had first right of refusal, there will be additional opportunities for new businesses to participate. Warminster Rotary and the Parks Department reserves the right to limit business types on a first come, first served basis, and to approve the design of the signage and logos prior to installation. Full payment and a signed contract is due prior to building or sign production.

BUILDING FAÇADE SPONSORSHIP INFO

Various building façades sizes are available—choose a Standard, Deluxe or Supersize. Each building will be personalized to suit the business sponsor including signage and logos that make each business special. All sponsorships include sign production and installation, but you will need to provide artwork. Since local artists will be donating time for painting, please try to keep artwork simple.

2017 Façade Rates* for a Five (5) Year Term:

Standard (5 ft.) = $600 Deluxe (8 ft.) = $900

Supersize (10' ft.) = $1,200

*If the business choses to provide their own sign, reduce the cost by $100 and contact Park & Rec for size parameters: 215-443-5428

Other Safety Town Amenities:

Engraved bench - (6 ft) - $1,200 ea - single line
Trike Shed - $3,500
30'x30' Sunshade - $15,000
Trees: 2.5" DBH - $300 ea.